

January 5, 2015

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Introducing Black and Gray Steel Armor™ Coating Technology

In response to the success of our white Steel Armor™ powder topcoat for steel wheels and increasing customer demand, Accuride is pleased to announce that black and gray Steel Armor™ color options will be available beginning April 1, 2015.

Effective April 1, 2015:

- All Accuride steel wheels produced in Henderson, Kentucky, and Monterrey, Mexico, will be standard with white, black, or gray Steel Armor™ powder topcoat.
- No price increase for the new black or gray Steel Armor™.
- Continue to order black or gray steel wheels as you do today:
 - PKBLK21 for black Steel Armor™
 - PKGRY21 for gray Steel Armor™
- The previous black or gray powder topcoat formulation will no longer be available.
- Use the manufacturing date stamped on the wheel to track if your wheel has the new black or gray Steel Armor™ powder topcoat.

Customers will have the opportunity to place orders for wheels with the previous black or gray powder topcoat formulation until March 1, 2015 and all orders will be produced and shipped by March 31, 2015. Accuride will not hold any inventory of wheels with the previous black or gray powder topcoat formulation after March 31, 2015.

Please contact your Accuride sales representative for more information on this change.